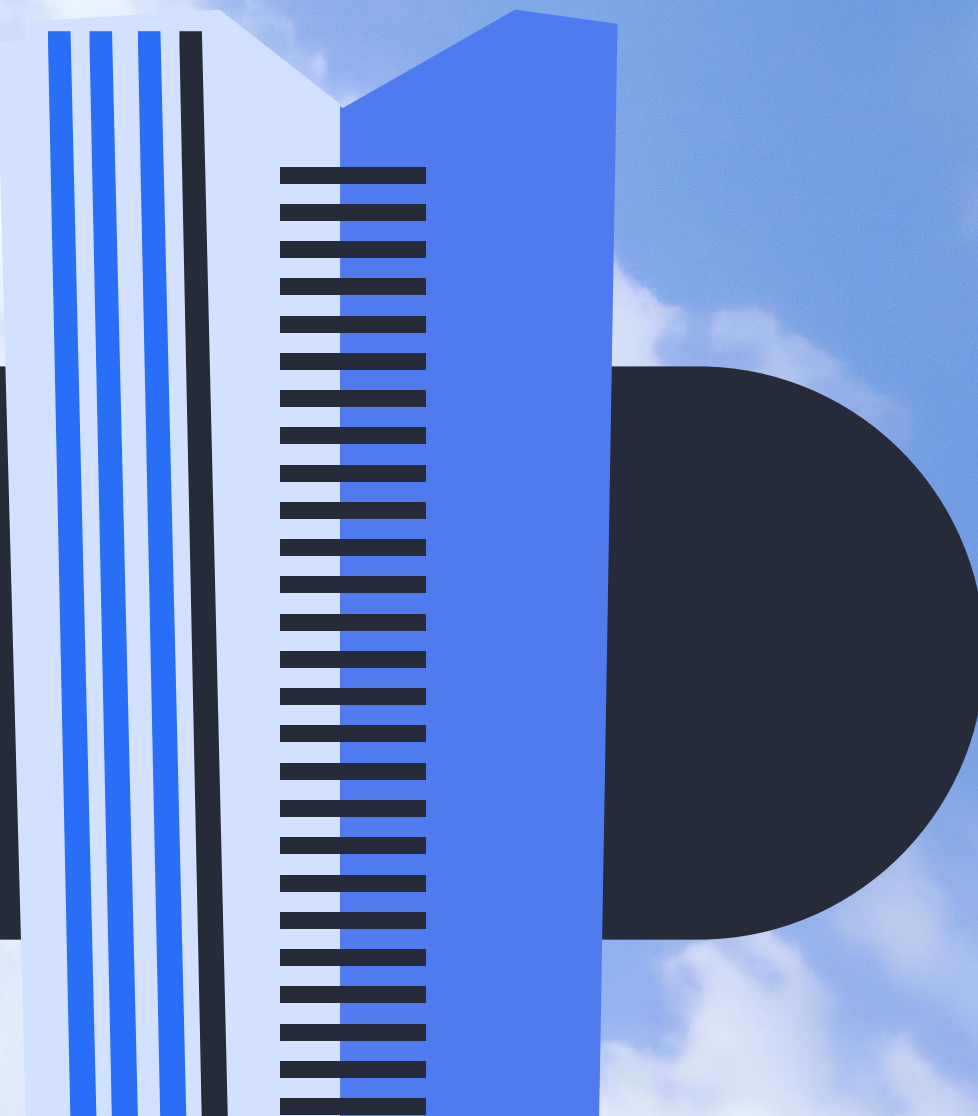




A leading financial group

In a strong Israeli economy

December 2025



Waiver

This presentation contains only partial information regarding the Company's results for the January to September 2025 period and was prepared for summary and convenience purposes only. The presentation cannot be in lieu of reviewing the reports published by the Company for the public (including its financial statements), which include the complete information about the Company, before making a decision to invest in the Company's securities. In the event of any discrepancy between that stated in the presentation and that stated in the Company's official reports, that stated in the said reports will prevail. Any forward-looking forecast and/or statement (as forward-looking information is defined in the Israeli Securities Law, 1968) provided, if any, by way of this presentation, is based on the Company's management's assessment according to its discretion, and involves uncertainty, including factors that are beyond the Company's control, each of which or a combination of them, as well as materialization of any of the risk factors typical of the Company's operations, may lead to the said forecasts and/or assessments not materializing or materializing in a significantly different manner than expected. This presentation does not constitute an offer to acquire securities of the Company, or an invitation to receive such offers, and is intended for the provision of information only, as part of providing explanations about the Company.



CLaL  Clal Insurance
Enterprises Holdings

Established leader
in the Israeli financial
sector

Unique business mix &
diverse growth engines

 **CLaL**

MAX



CLAL  Clal Insurance
Enterprises Holdings

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 **CLAL**

MAX

407B

AUM
(NIS)

10.1B

Shareholders'
Equity (NIS)

1,531M

Comprehensive
Income
1-9/2025 (NIS)

15B

Market
Cap (NIS)

il.AA-

S&P

TA-35

Flagship index

~3.5M

Customers



Strong & growing
positioning in the
insurance market

Insurance
P&C, Health and Life

Long-term savings

Credit insurance

Agencies

Loans & mortgages

72%

AUM growth
12/2020-9/2025

161%*

Solvency ratio –
Clal insurance

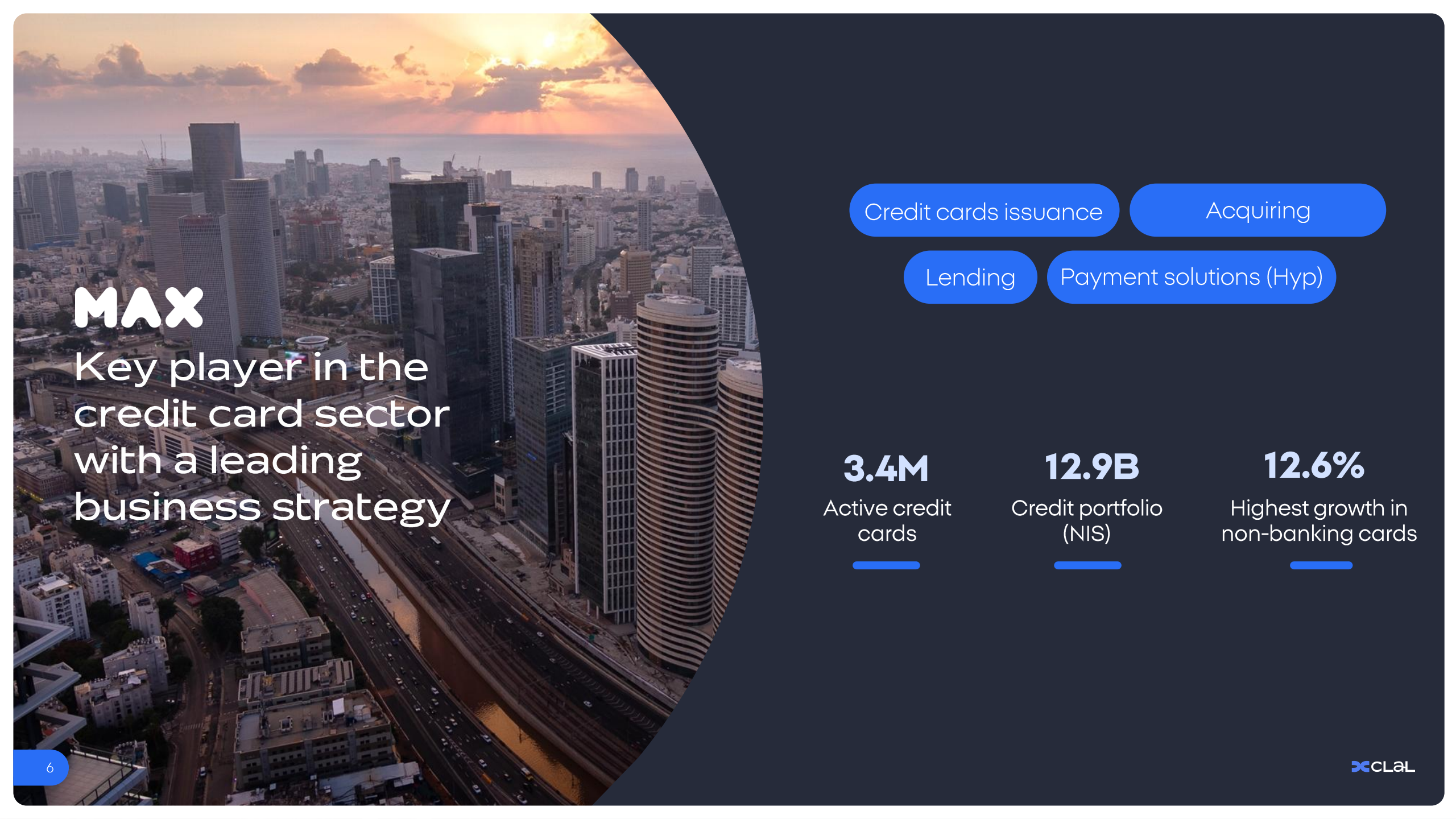
20.7B

Premiums
1-9/2025 (NIS)

37%

Premiums growth
2020-2024

* During the transition period



MAX

Key player in the
credit card sector
with a leading
business strategy

Credit cards issuance

Acquiring

Lending

Payment solutions (Hyp)

3.4M

Active credit
cards

12.9B

Credit portfolio
(NIS)

12.6%

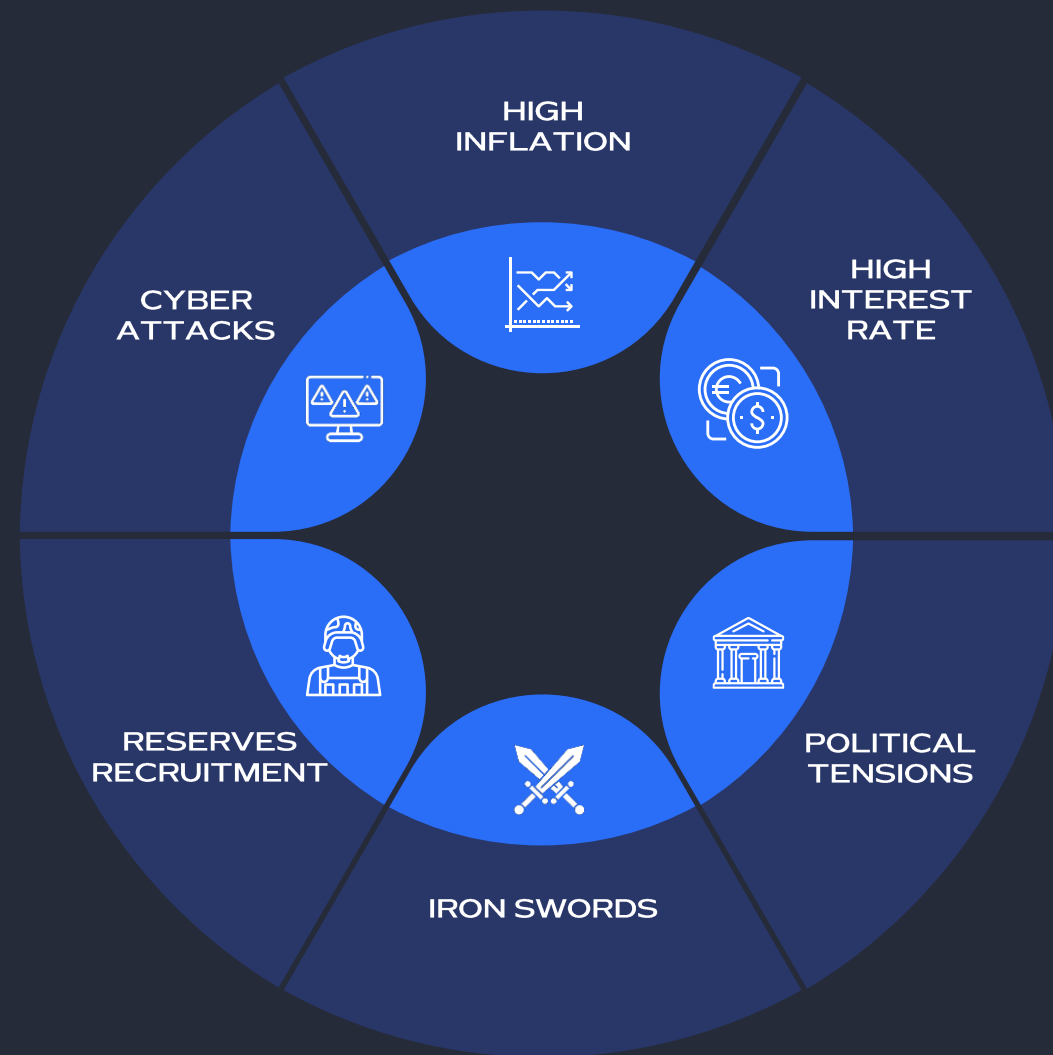
Highest growth in
non-banking cards

ISRAEL 2025

Strong economic fundamentals,
positioned to deliver high returns

2024-2025

The financial sector
demonstrated
Resilience
Followed by
significant challenges



Robust macro fundamentals

Young & growing population

Fast growing population

2%

Annual population growth (last 5 years)

Young population

50%

Of total population are under 29

Among the highest rates globally

20.8%

Pension contribution rate

Strong economic market

Above OECD average

55

GDP per capita (In thousands of \$)

Positive trend

5.2%

Real GDP growth 2026 forecast

Lower than OECD average

2.8%

Unemployment rate

Tech nation powerhouse

9k

Technology companies

Highest R&D investments

6%

Of total GDP

600

Israeli new start-ups per year

LATEST NEWS BOOSTING THE ECONOMY FORWARD

GLOBES
Israel's Business Newspaper

A Positive development for Israel

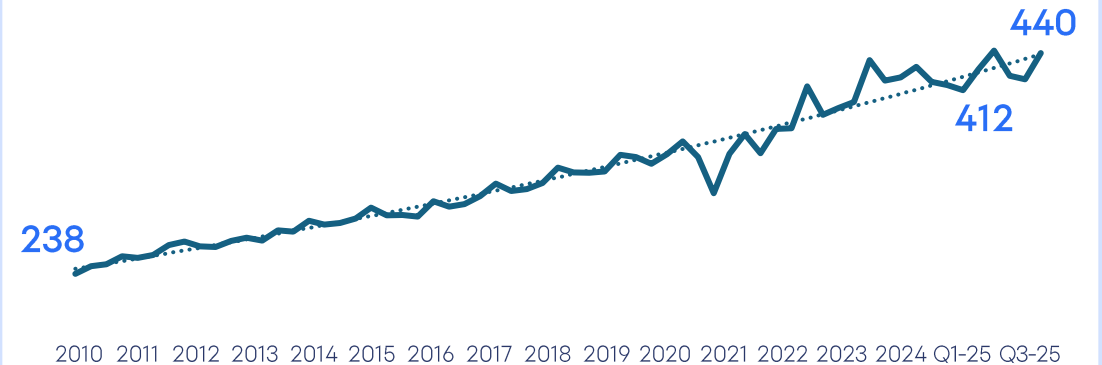
y net
האתר של המדינה

Nvidia's new campus will be
established in Kiryat Tivon

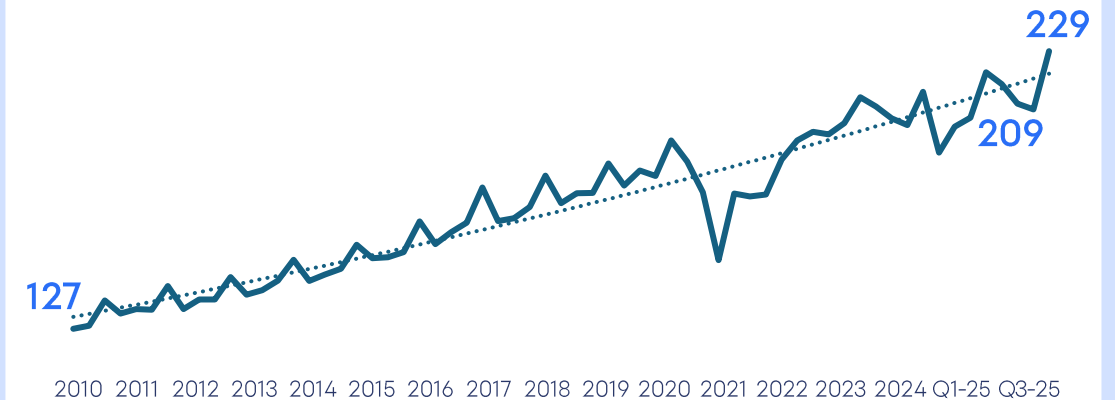
GLOBES
Israel's Business Newspaper

The encouraging data indicates a 14.9%
increase in business GDP and a 23%
surge in private consumption
expenditure in annual terms

Real GDP (B\$)



Private consumption (B\$)



A unique financial market with significant growth opportunities



High regulatory entry barriers



Dominated by a selection of major companies

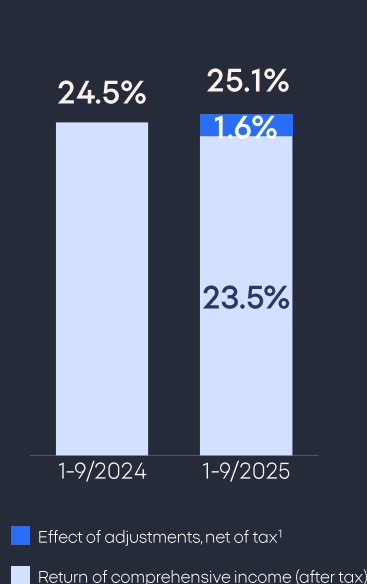


A unique structure offering a range of financial solutions under a single provider

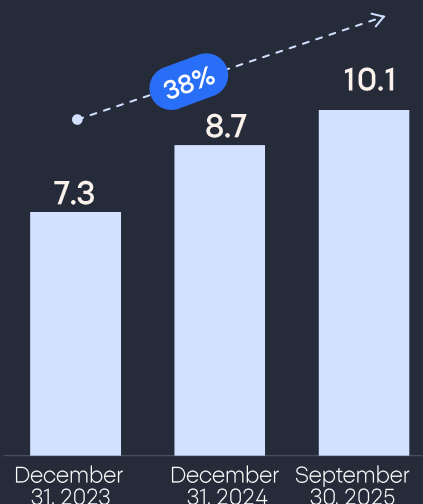


Consumers tend to trust established companies

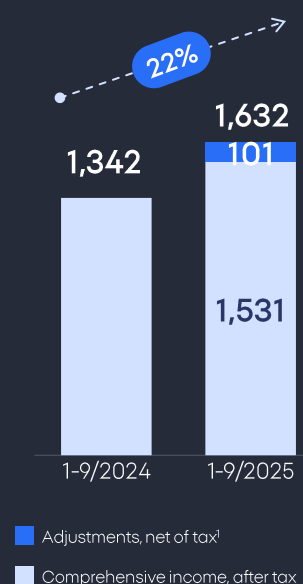
Improvement Across All the Company's KPIs



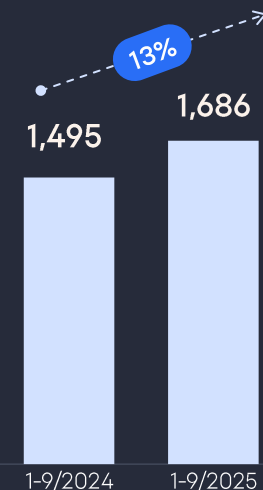
Return on equity



Shareholders' equity
(NIS billion)



Comprehensive income,
after tax (NIS million)



Core income pre-tax*
(NIS million)

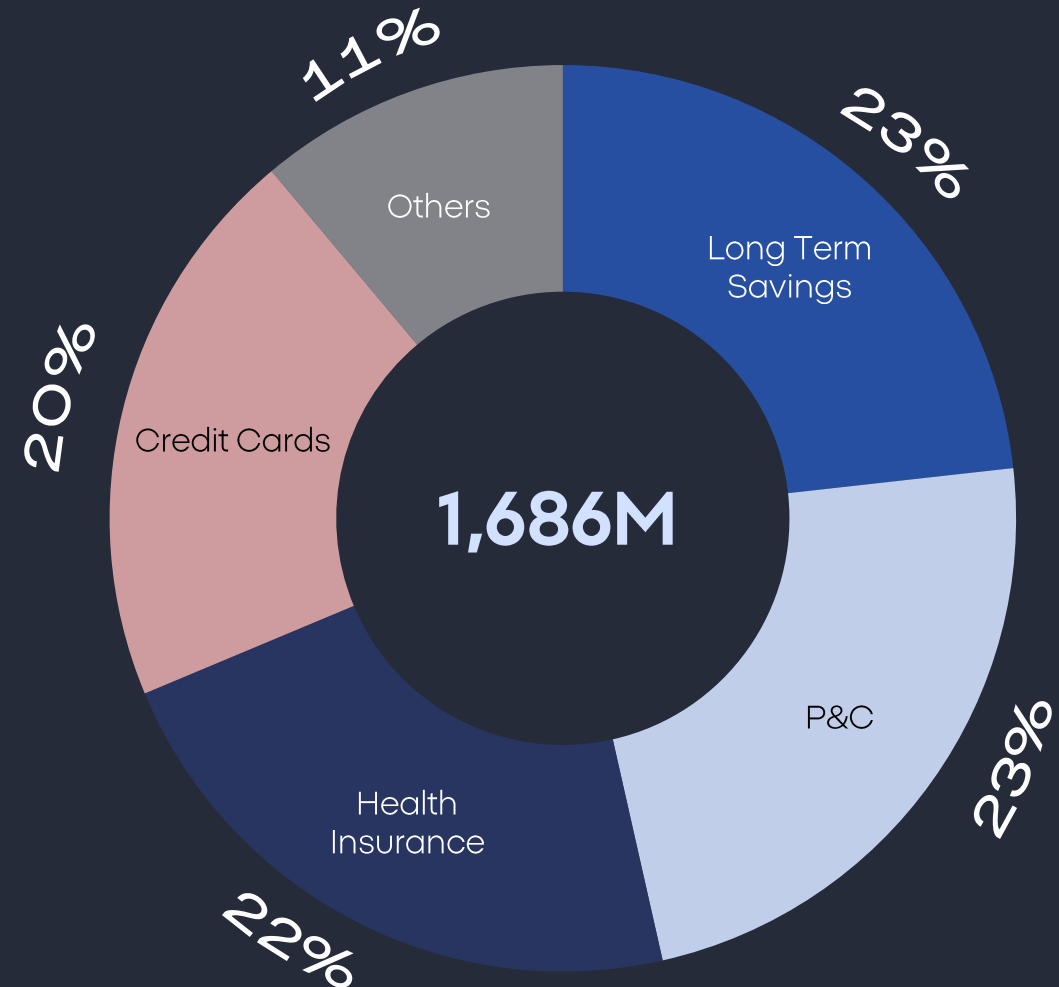
¹ Net of tax adjustments include an increase in the provision following a judgment handed down to the credit card companies (hereinafter - the "Special Provision"), which pertains mostly to the years prior to Max's acquisition.

* Core income - the income includes underwriting income, income from savings management (investment contracts, pension and provident), credit cards, agencies and the Group's finance expenses. In addition, the income in each insurance segment includes an additional annual spread of 2.25% above the risk-free interest rate plus a weighted illiquidity premium with respect to the investment portfolio held against non-yield-dependent insurance liabilities, excluding the Hetz bonds component - according to each segment's proportional share - and nominal risk-free interest plus an annual spread of 2.25% with respect to the investment portfolio held against the Company's capital and financial liabilities.



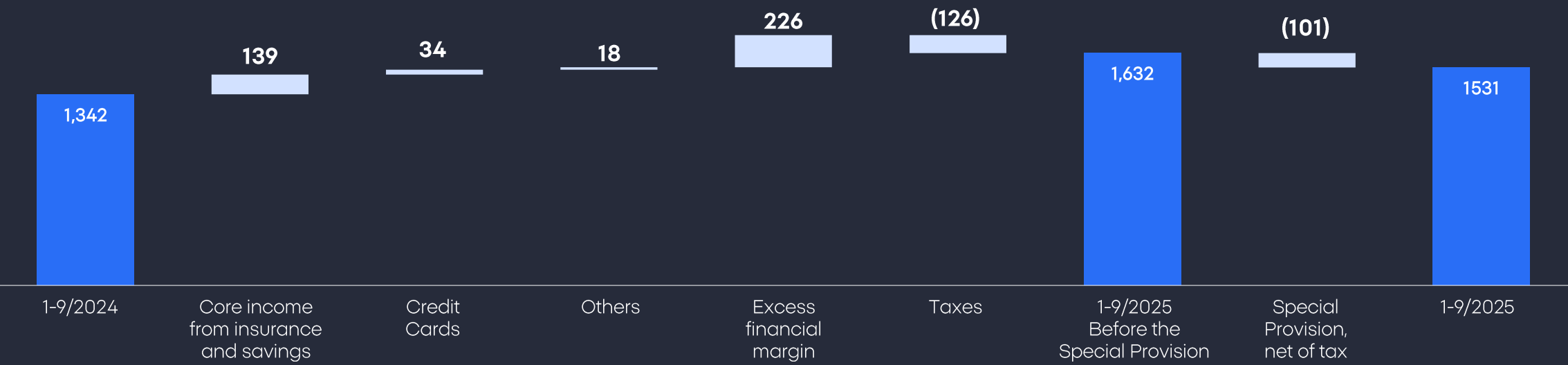
Diverse and balanced portfolio

(Pre-tax core income,
1-9/2025, NIS)



Significant improvement in profitability (1-9/2025)

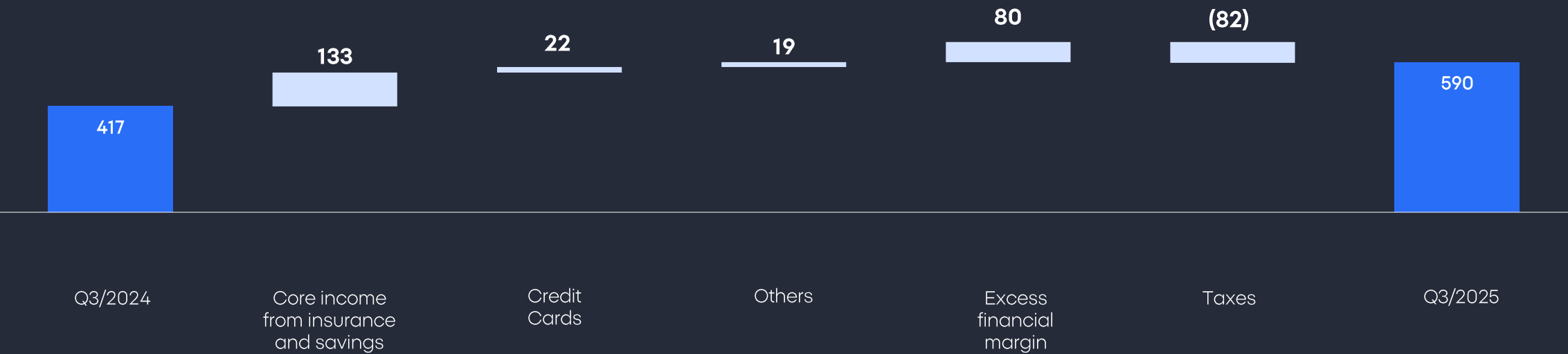
(1-9 2024/2025, NIS Million)



1-9/2024	1,010	309	176	540	(687)	-
1-9/2025	1,149	343	183	766	(812)	(101)
Movement	139	34	18	226	(126)	(101)

Significant improvement in profitability (Q3/2025)

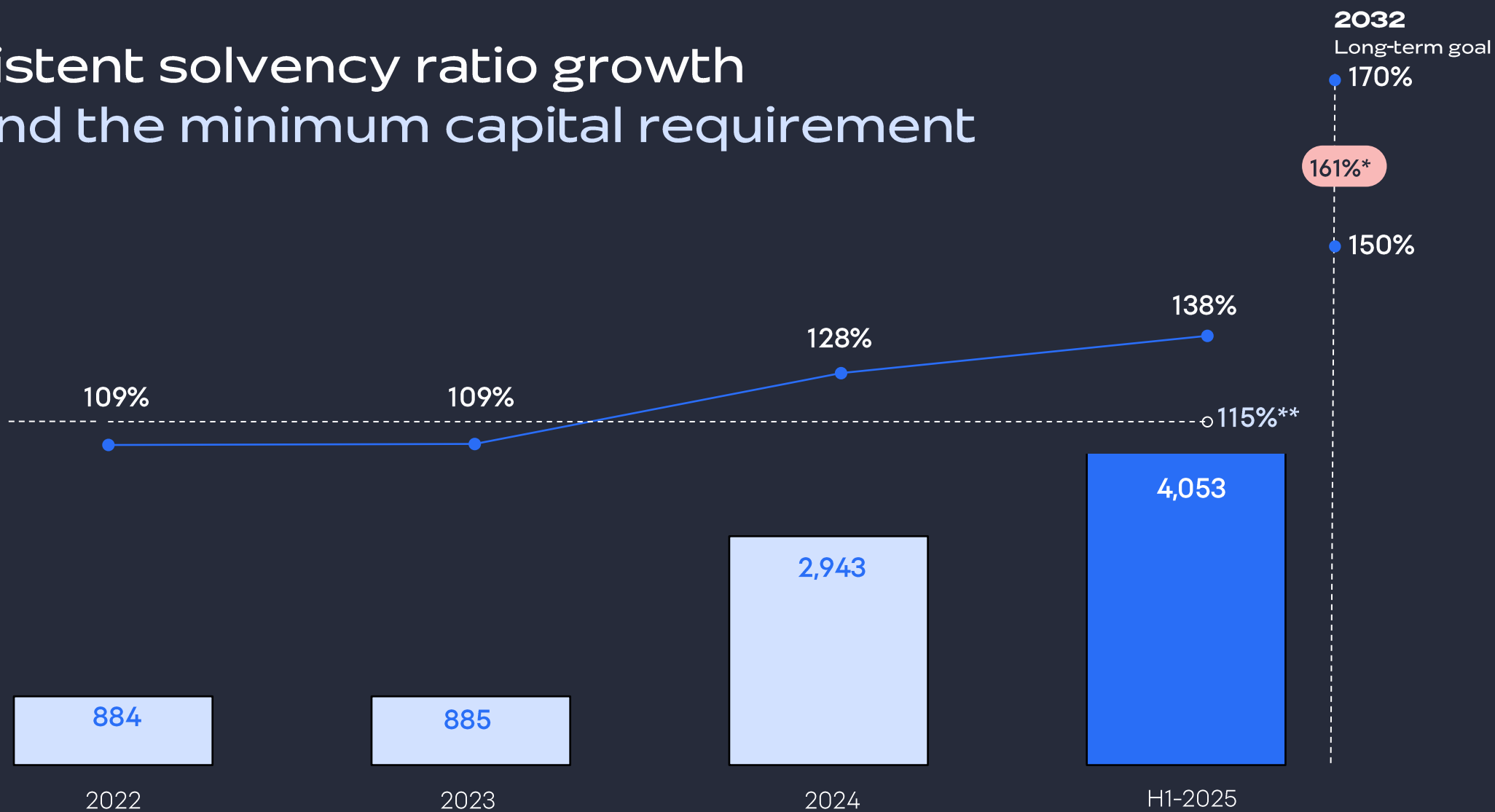
(Q3 2024/2025, NIS Million)



Q3/2024	243	103	47	241	(211)
Q3/2025	376	125	66	320	(293)
Movement	133	22	19	80	(82)

Consistent solvency ratio growth

Beyond the minimum capital requirement



* During the transition period

** Current capital threshold for dividend purposes

2025: Excellence in key quality parameters



Leaders in
investment returns
for clients



Clients and Agents
satisfaction surveys



As the leading
workplace

Among traditional
companies in the
insurance sector

MAX

NIS 2.47B

A significant
acquisition In Israel's
financial market



Groundbreaking
strategy that
transformed the
structure of Clal's
Holding Group

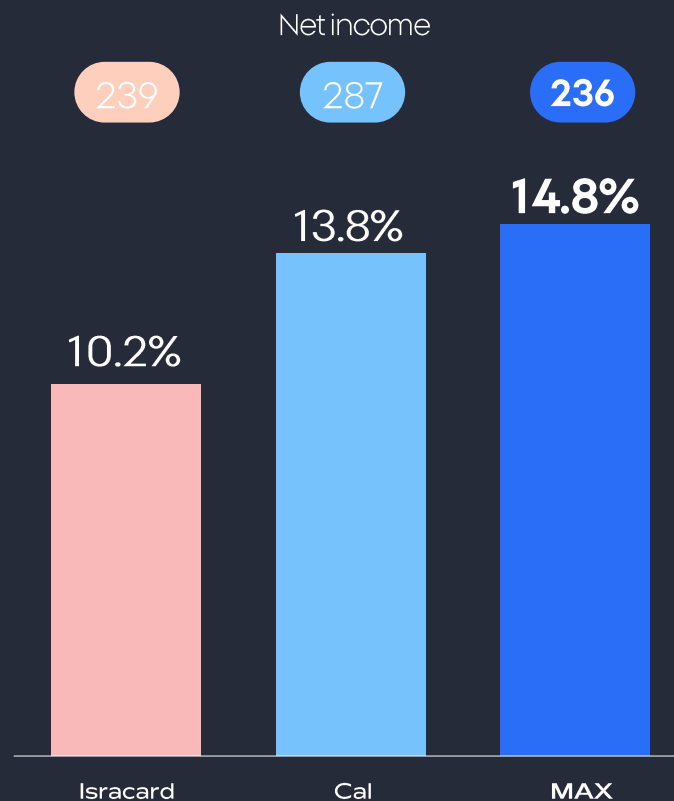


Acceleration of
regulatory and
structural changes
that impacted the
financial market

Leading the credit card sector with Strong financial performance

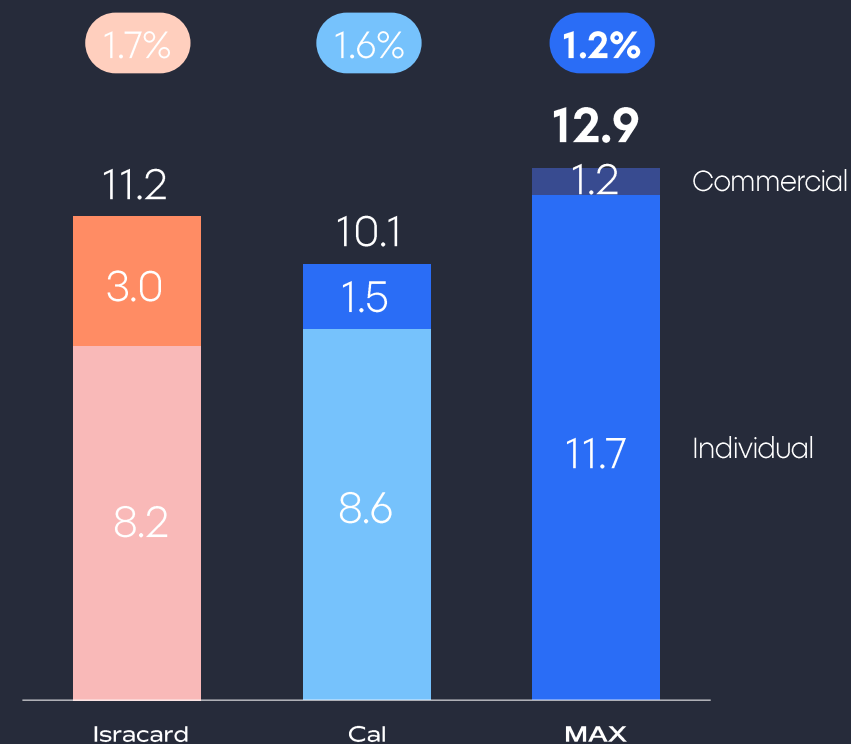
High ROE and quality portfolio (1-9/2025)

ROE & net income (% , NIS Million)*



Portfolio size (NIS Billion)

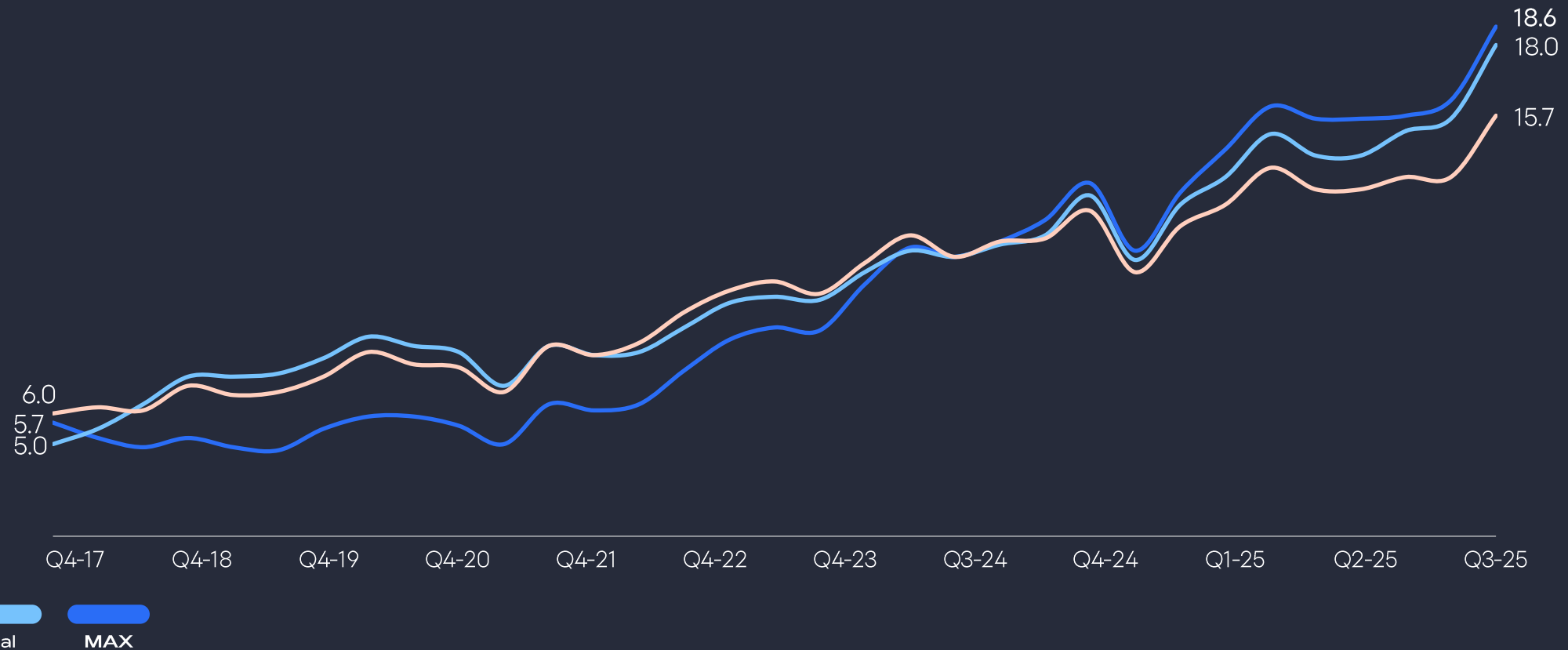
% of net write-offs from outstanding balance of accounts receivable (individual)





Significant growth in non-banks credit cards activity driven by a focused strategy

(Issuing Turnover by quarter - Non-Bank Cards, NIS Billion)



Long-term dividend distribution plan

Based on 2 growth engines

50%+ of dividends received from the subsidiaries

CLaL  Insurance Enterprises Holdings LTD.

MAX

Up to
30%
of comprehensive
income

30%-50%
of comprehensive
income

CLaL



Well positioned to leverage our
strong market presence with
Further Room For Scaling

Strategically positioned to unlock our potential synergetic value



THE FOUNDATIONS

Capitalizing on Clal Insurance's consistent growth by accelerating its core operations

CLAL

THE NEXT LEVEL

Maximizing joint capabilities in insurance and credit, leveraging new banking reforms through a unique, data-driven, tailor-made offering

THE DIFFERENCE MAKER

Leveraging MAX's purchase and maintaining its market leadership in the credit card sector

MAX

THE NEXT LEVEL

**Clal
MAX**

Developing a potential joint value proposition for the companies' customers

**5B
(NIS)**

Are paid annually by Clal to its clients in claims and pensions

**up to
0.5M
(NIS)**

in deposits are eligible for 3% interest through Max's issued digital wallet



Young clients may not need to open a bank account in the near future



This year outperforming our medium-term targets for 2027

(NIS)

1.3-1.6B

Comprehensive
Income

420-460B

Assets under
Management

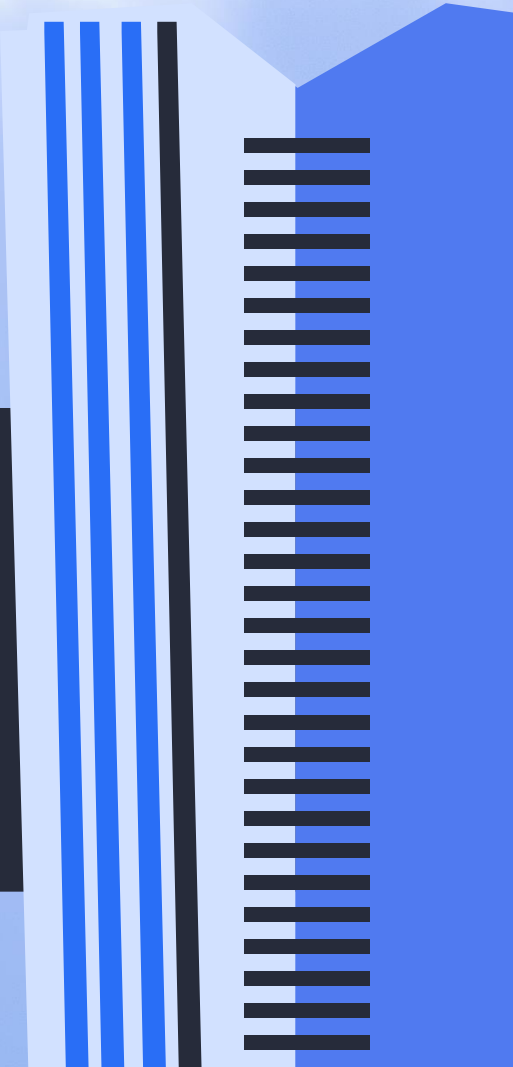
12%-15%*

Return on Equity

~200M

Dividend
Distribution

* In 1-9/2025 the annualized ROE is 23.5% (annualized ROE of 25.1% excluding the Special Provision).
Based on this, we may consider increasing our targets at a later stage.



 CLaL
Thank you